

Group Collaboration Tool

Uninitialized Local Team Kez May, Ian Dudder, Jason Dekema, Hailey Schauman, Kaveh Buenaventura, Angela Ferro Capera

Description of Project

Divvy is a collaborative, all-in-one, extensible tool, where users can work in projects individually or in teams. Divvy provides with team management tools, cloud storage space, communication tools, and more. Users won't have to have to utilize 10+ different tabs to work on a single project anymore.

Divvy has everything the user needs for their projects in a single, customizable place.

Personas

Rylan is a sophomore in the CSSE program at UWB. She is a natural leader, and often ends up being the manager in group projects.

Rylan is frustrated by how many different apps she has to use for projects, finding it difficult to organize her group and track their progress over multiple different services.

She wants to be able to easily manage, communicate, and share files with her team from within one application.

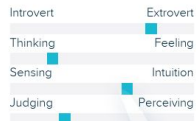
Student Team Manager: Rylan Azmat



"While knowing how to code is important, projects live and die based on how well managed they are."

Age: 25
Pronouns: She/Her/They/Them
Status: Single
School: CSSE at UWB
Standing: Sophomore Student
Location: Bothell, WA
Character: Leader

Personality



Needs

- Centralized app hub
- Easy to use
- Strong visualizations
- Integrated communication tools

Organized Planner Visual Learner

Goals

- To spend less time switching between projects when managing multiple projects
- To have to manage fewer apps (have fewer sign-ins, send fewer invites, etc)
- To be able to see metrics on the overall progress, individual progress, and basic project metrics
- To learn how to communicate with the people in her group
- To voice, video, and text chat in one place
- To manage documents, version control, and project backlog/metrics in one place
- To coordinate calendars to schedule meetings

Frustrations

- Having too many browser tabs open while managing multiple projects
- Having too many apps open and getting lost trying to find one of them
- Having parts of the project scattered across so many services that it is hard to remember where something is stored or where to search for it
- Not being able to easily see how much team members are progressing towards deliverables
- Can be difficult to get group members to join and be organized over multiple different services.

Bio

Rylan's professors usually assign team projects. As a natural leader, she often ends up managing the teams she works on. Rylan often assigns tasks to her teammates, monitors her progress, and provides them with feedback. She also likes to help her teammates work on their personal learning goals and develop their portfolios without sharing course-work publicly. She organizes an agenda for weekly team meetings, and reports a summary at the end of each meeting. She is frustrated at how many different apps she has to manage. She is also annoyed at how difficult it is to switch from one team's workspace to another. She wants something that simplifies her school work so she can focus on her main goal: learning the course material.

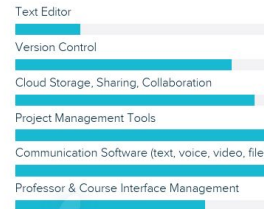
Motivation



Current Apps/Software

- Canvas
- Facebook
- Instagram
- Discord
- Slack
- Zoom
- Github
- Google Drive
- MS Office

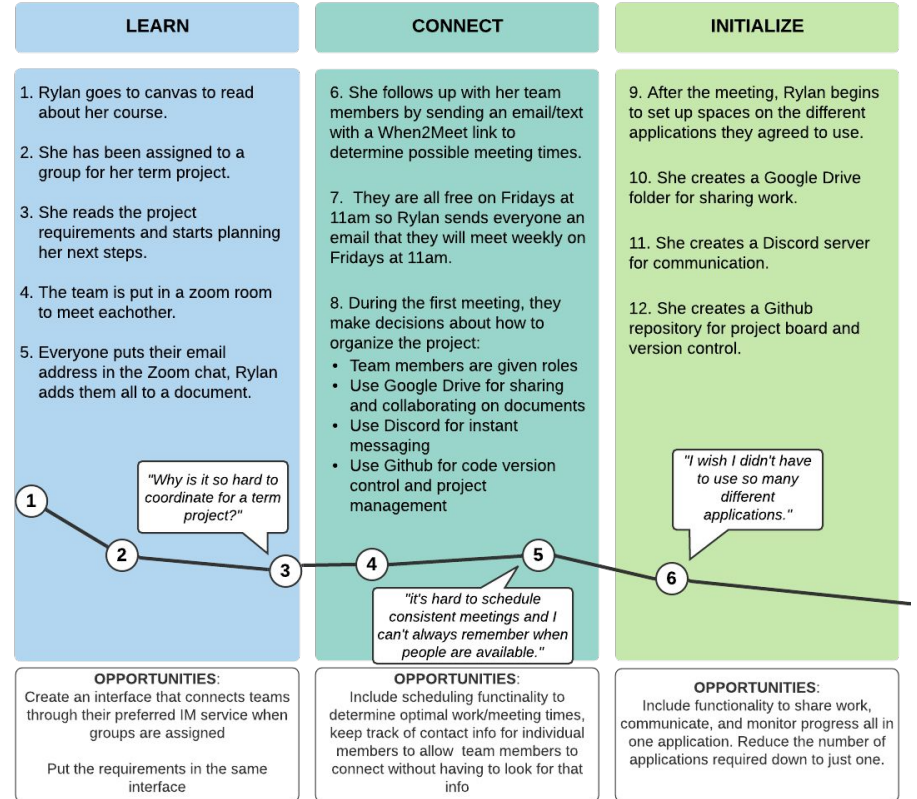
Desired Functionality



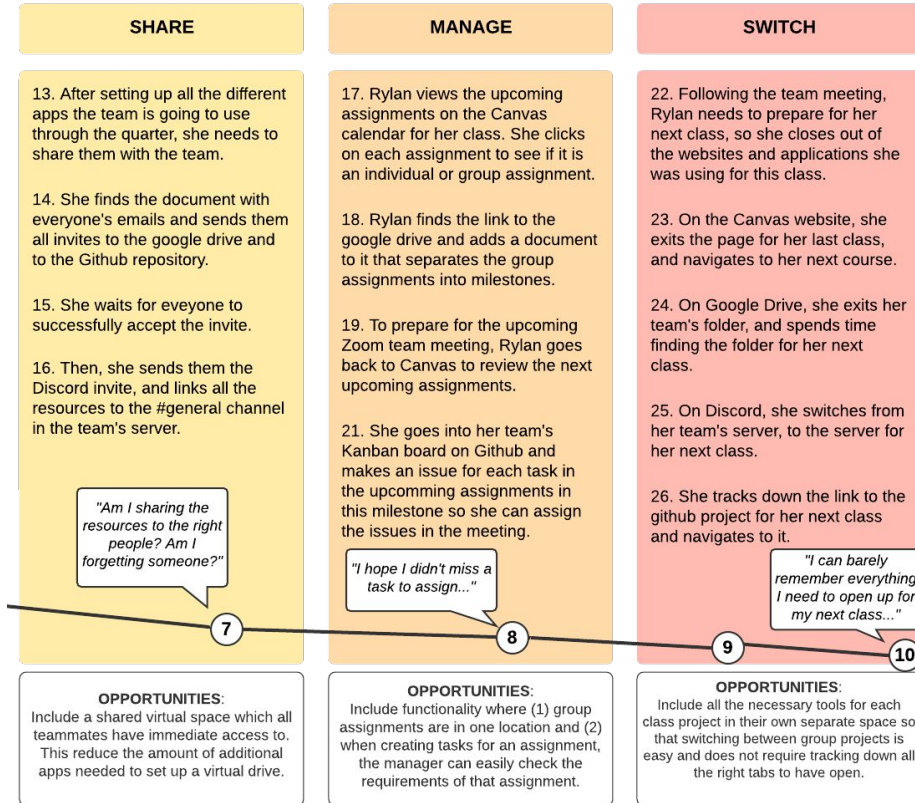
Journey Map

Scenario

Rylan is starting a new quarter at UWB. In one of her classes, she is required to work in a group for a team project. She enjoys taking on leadership positions when working in groups. Currently, she has to manage different apps and different tabs for each of her group projects. She is looking forward to effectively working with her teammates and succeed in all her classes along with her groups.



Journey Map



Expectations

- To be able to connect and share resources with all her teammates
- To have projects deliverables clearly specified
- To be able to easily collaborate with teammates
- To be able to monitor team progress

Requirements

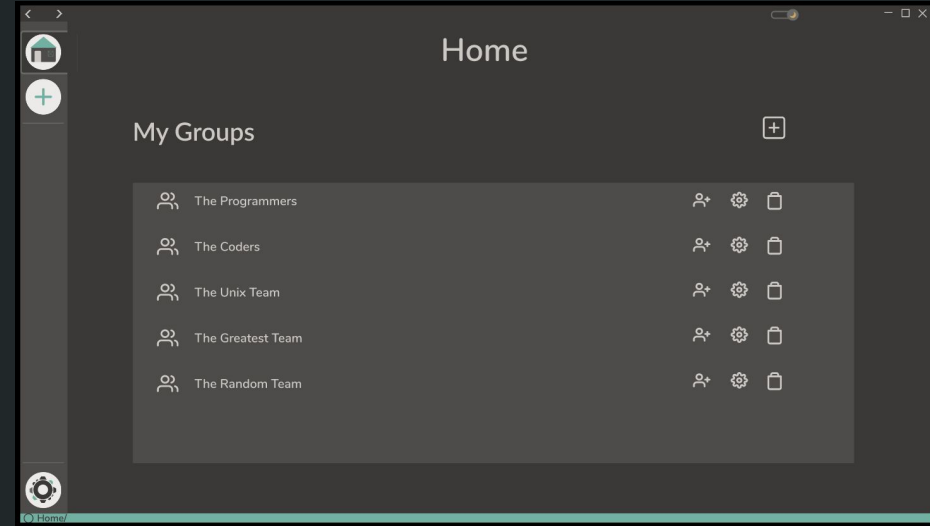
Minimum Viable Product

- Task management
- Communication
 - Instant DM
 - Team Chat
 - Task comments
- Extensibility
- Project views
- All-in-one



Walkthrough of Prototype

[Prototype Link](#)



What We Learned

- User-centered design is vital
 - We can't assume that users will understand a design choice/functionality
 - We also can't assume what types of design choices users prefer (ex. light vs dark mode)
- A large amount of effort goes into visual design
 - We can't skimp out on what our product looks like solely for functionality
 - A solid UI is an important part in attracting users to your product
- Early prototyping and user testing helps refine the product
 - Reveals weaknesses that we may not have seen
- Teamwork
 - Solid communication within the team ensures we are all on the same page for the design
 - A well organized team will skyrocket efficiency and quality

What We Would Do If We Had More Time

- Start with a very basic version of our prototype first.
 - With the time constraints we had, we felt like our first design had to be our final design.
 - Start small and simple, and focus on the major components of design before the final details.
- Branch out and explore several different design options for our prototype.
 - We only had time to make one design.
 - We didn't have time to try different variations of our pages and try major changes.
 - Utilize A/B Prototyping and Testing.

Thanks for Listening!

Any Questions?
